



FOR IMMEDIATE RELEASE:

ICTA Announces Winners for the Fifth Annual North American Cinema Awards

**International Cinema Technology Association Recognizes the Best New Build,
Best Refurbishment, and Best Use of New Technology**

Los Angeles, December 22, 2025 – The International Cinema Technology Association (ICTA), the leading global network of technology professionals in the motion picture industry, is proud to announce the winners of its Fifth Annual North America Cinema Awards (NACA), presented in partnership with Celluloid Junkie and Boxoffice Pro.

An esteemed panel of judges, comprising ICTA's Board Members and distinguished industry leaders, evaluated the submissions and selected the award recipients. The NACA Awards will recognize the winning theatres on Tuesday, January 13th, during the ICTA Los Angeles Seminar Series, to be held at the Universal City Hilton in Los Angeles, California.

- **Best New Cinema Build:** [Megaplex South Jordan at Daybreak](#) located in South Jordan, UT
- **Best Cinema Refurbishment:** [Roadhouse Cinemas Roadies Lanes + Games + Gastropub](#) located in Tucson, AZ
- **Best Classic Cinema:** [Southampton Playhouse](#) located in Southampton, NY
- **Best Use of Technology in a Cinema:** [Regal Boise](#) located in Boise, ID

The NACA awards recognize motion picture exhibitors that demonstrate industry-changing innovation and consistently commit to excellence in providing the best possible moviegoing experience. ICTA created the NACA awards to acknowledge and highlight significant technological advancements in the cinema industry.

"Each year, the ICTA recognizes deserving exhibitors in Europe, APAC, and North America, and these awards have become a coveted honor in the industry," said Mark Mayfield, ICTA Chairman. "The number of submissions we received this year has more than doubled over last year, and we're proud to once again recognize excellence in theatrical presentation. Thanks to all those who submitted entries, and I'd like to offer a well-deserved standing ovation to the winning theatres."

The ICTA Los Angeles Seminar Series, in partnership with Celluloid Junkie and Boxoffice Pro, is a gathering where innovation, collaboration, and inspiration come together to redefine the future of the cinema industry. The seminar series will be held January 12 to 14, 2026, at the Universal City Hilton in Los Angeles, California.

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About International Cinema Technology Association

The International Cinema Technology Association is a global network of professionals in the cinema exhibition industry. Membership includes technology providers, exhibitors, and industry consultants. Our members are on the cutting edge of new technologies and have been the driving force in digital cinema, 3D, immersive sound systems, high frame rates and laser projection. The ICTA promotes technological advancements through educational seminars and programs. Our logo stands for excellence and professionalism and signifies reliability, competence and commitment.

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