



Now offering the following Sponsorship Levels & Benefits for 2025. While supporting the ICTA, you can take advantage of this year's bilateral trade opportunities and receive an unprecedented amount of **BRAND EXPOSURE, NETWORKING PROSPECTS, THOUGHT LEADERSHIP and LONG-TERM POST-SHOW BENEFITS.** To take advantage of the below deals or create a custom package to fit your marketing needs, please contact carrie@cinematechnology.net.

Platinum Level – \$5,000

**OFFICIAL CO-SPONSOR OF BOTH NIGHTS:
MONDAY OPENING RECEPTION AND TUESDAY
AWARDS DINNER**

INCLUDES:

- 1 Pre- and 1 Post-Show Blast Emails
- Letter/Article Addressing Delegates in
- Digital Program Journal
- Full Page Ad in Program Journal
- Solo Recognition on Event Signage
- Recognition (LOGO) on Official Event App
- Recognition (LOGO) on Event listing on Website
- Recognition (LOGO) on Presentation Screen
- during event
- 2-3 Minute Sizzle and Opportunity to Address Event Delegates Before Dinner Tuesday Evening
- Reserved Seating at Final Night Awards Dinner
- Social Media Shout-Outs Pre and Post Show

Gold Level – \$3,500

**OFFICIAL LUNCH SPONSOR – CHOICE OF TUESDAY
OR WEDNESDAY OR CO-SPONSOR OF BOTH DAYS**

INCLUDES:

- 1 Pre- and 1 Post-Show Blast Emails
- Letter/Article Addressing Delegates in
- Digital Program Journal
- Full Page Ad in Program Journal
- Solo Recognition on Event Signage
- Recognition (LOGO) on Official Event App
- Recognition (LOGO) on Event listing on Website
- Recognition (LOGO) on Presentation Screen
- during event
- 2-3 Minute Sizzle and Opportunity to Address Event Delegates Before Lunch
- Reserved Seating at Final Night Awards Dinner
- Social Media Shout-Outs Pre and Post Show

Silver Level – \$2,000

**OFFICIAL BREAKFAST SPONSOR
CHOICE OF TUESDAY OR WEDNESDAY OR
CO-SPONSOR OF BOTH DAYS**

INCLUDES:

- 1 Pre- OR Post-Show Blast Email
- Letter/Article Addressing Delegates in
- Digital Program Journal
- Full Page Ad in Program Journal
- Solo Recognition on Event Signage
- Recognition (LOGO) on Official Event App
- Recognition (LOGO) on Event listing on Website
- Recognition (LOGO) on Presentation Screen
- during event
- 2-3 Minute Sizzle and Opportunity to Address Event Delegates At Breakfast
- Reserved Seating at Final Night Awards Dinner
- Social Media Shout-Outs Pre and Post Show

Bronze Level – \$1,000

**OFFICIAL COFFEE BREAK SPONSOR—CHOICE OF
TUESDAY OR WEDNESDAY OR CO-SPONSOR BOTH**

INCLUDES:

- 1 Pre- OR Post-Show Blast Email
- Full Page Ad in Digital Program Journal
- Solo Recognition on Event Signage
- Recognition (LOGO) on Official Event App
- Recognition (LOGO) on Event listing on Website
- Recognition (LOGO) on Presentation Screen
- during event
- Social Media Shout-Outs Pre and Post Show

ADDITIONAL SUPPORT OPPORTUNITIES:

- **OFFICIAL LANYARD SPONSOR: \$1500**
- **PROGRAM JOURNAL ADS: \$500**
- **PRE OR POST SHOW BLAST EMAIL: \$500**