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Press Contact: Monique Fisher
Director of Marketing, CineTRAIN
603-759-3334
monique@cinetrain.com

CineTRAIN and ICTA Join Forces to Elevate Cinema Technical Education with Online Training Program

LAS VEGAS, NV. - CineTRAIN, leading provider of online educational solutions for the cinema industry, is thrilled to announce its partnership with the International Cinema Technology Association (ICTA) to launch a new and engaging online technical training program.

The collaboration between CineTRAIN and ICTA aims to address the growing need for accessible and comprehensive education within the cinema technology sector. The first certification program, titled "Fundamentals of Presentation Technology," will provide users with insights into the latest advancements and best practices in cinema technology. Users will engage with content, complete assessments and ultimately earn a certification.

This first online training program will be modeled after the traveling educational seminar the ICTA has hosted at numerous trade events over the past year in partnership with the Cinema Foundation, which shares the name "Fundamentals of Presentation Technology". This partnership will allow for great accessibility to this educational content, particularly for those unable to attend the seminars in person.

Brett King, CEO of CineTRAIN, expressed excitement about the partnership, stating, *"At CineTRAIN, we are committed to empowering beginners and professionals in the cinema industry with the knowledge and skills they need to succeed. Our collaboration with ICTA represents a significant step forward in achieving this mission. Through our online training program, we aim to bridge the gap between traditional learning methods, accessibility, and the evolving needs of the industry."*

While the program will launch initially with the Fundamentals of Presentation Technology, plans are in place to develop a full cinema technological certification path.

Frank Tees, President of the ICTA, shared his perspective on the initiative, noting, *"The partnership between CineTRAIN and ICTA reflects our shared dedication to advancing education and professional development within the cinema technology community. By leveraging the expertise and resources of both organizations, we can provide participants with unparalleled access to cutting-edge content and practical training opportunities."*

The program is set to launch in October 2024 at ShowEast. More information and future updates will be coming soon to CineTRAIN.com.

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ABOUT CINETRAIN: CineTRAIN is the leading provider of online educational solutions for the cinema & entertainment industry. CineTRAIN provides training programs designed to empower employees and elevate the guest experience in cinemas. <https://cinetrain.com>

ABOUT ICTA: The International Cinema Technology Association (ICTA) is a global trade organization that represents cinema technology professionals worldwide. ICTA is dedicated to advancing education, collaboration, and innovation within the cinema technology sector. <https://internationalcinematechnologyassociation.com/>