



# AFRICA CINEMA SUMMIT

THE ONLY CINEMA SUMMIT IN AFRICA, FOR AFRICA

SILVERBIRD CINEMA  
ACCRA - GHANA

14TH NOVEMBER 2023

MÖVENPICK AMBASSADOR HOTEL  
ACCRA - GHANA

15TH-16TH  
NOVEMBER 2023

HOST



ORGANISING PARTNER



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# WELCOME MESSAGE

From the 14 of November, 2023, the Africa cinema summit will bring together players in the space to discuss the opportunities latent in the region. This is a bold step to throw much needed spotlight on the opportunities for cinema growth and the role that all players have to play

This is part of a cinema agenda strategy by the National film Authority of Ghana to work to impact the space with a pan-African approach. As the convener of this gathering, I am confident that the biggest bottleneck of the sector, which is the lack of distribution and exhibition is also the biggest opportunity that cinema investors and stakeholders globally should pay attention to. It is also important to note the work, investment and resilience of exhibitors on the continent; especially demonstrated during the pandemic and beyond. The success of local players to hold and draw cinema audiences back into the cinemas should be a global study on the future of cinema

Africans are storytellers and story lovers and if we don't find a way to get the largest youth population into the cinemas, Africa will not be the only loser, major businesses may collapse and a great culture of going to the cinema may be lost to the world forever, depriving the world of the magic of cinema.

It is an exciting time for me to work to help open up the cinema experience to the many Africans that deserve and want the experience as well as help throw the spotlight on Africa, while bringing some clarity for the business globally



**Juliet Yaa Asantewa Asante**

**CEO** | National Film Authority Ghana &  
**Convener** | Africa Cinema Summit





# About Africa Cinema Summit



The Africa Cinema Summit (ACS) is a two – day summit that brings stakeholders from the cinema industry value chain across the world to Africa. The summit is unique as it is the first of its class to be held in Africa and it focuses on the peculiarities in the African cinema space as well as the challenges and the numerous opportunities the industry offers. The summit is thus result oriented and is skewed towards creating a compelling and conducive avenue for participants to interact, network, foster partnerships, generate leads and possibly close deals during the event and thereafter.

## **Why Africa Cinema Summit?**

Africa remains the most underserved market in cinema exhibition with less than 1700 screens serving a population of over 1.3 billion. This means that one screen serves approximately 787,402 people in Africa. Although there is a surge in cinema – going across Africa, the market cannot meet the demand with its limited number of cinemas. Africa is very communal in nature and the socio-cultural indicators that favour cinema development are also very imminent. There is therefore a clear opportunity for stakeholders across the value chain to tap into this huge market.

Africa's potential as a powerhouse remains largely untapped, despite significant growth in production across the continent. With the right measures put in place, Africa's film and audiovisual industries could create over 20 million jobs and contribute \$20 billion to the continent's combined GDP as proposed by the 2021 UNESCO Report.

It is in light of this that the ACS has been instituted to help to close these gaps and take advantage of the opportunities that arise with tackling the gaps.

## **Why you should attend**

ACS brings together, in one room, major players and decision makers such as government officials, film authorities/commissions from various African countries, exhibitors, investors, financial institutions, studios, producers, distributors, filmmakers and suppliers as well as the entire global community of cinema stakeholders.

This community of stakeholders as well as renowned speakers and panellists with diverse experiences, skills, knowledge and propensity for business will deliberate on the cinema landscape in Africa and explore the unique opportunities that will suit each situation or geographic location on the continent. There is also an avenue for real time matching of interests, solutions or opportunities for attendees in this large and fast growing market.

## Ghana as the Host

With its location on the Greenwich meridian and at the centre of the world, Ghana is proud but yet humbled to serve as the door to welcome the rest of the world, in the continent's strategic bid to reinvigorate Africa's cinema industry. As the world gravitates towards Africa for content, etc. and with the headquarters of the Africa Continental Free Trade Area (AfCFTA) situated in Ghana, the country strives to work with its African brothers and sisters to point the cinema world to the land where their best and largest opportunities lie.





# AFRICA CINEMA SUMMIT FEATURES



**2-DAY  
CONFERENCE**



**2-DAY  
INTERNATIONAL EXHIBITION  
(PHYSICAL AND VIRTUAL)**



**SITE VISITS**



**AFRICAN CULTURE  
AND HERITAGE**

**INDUSTRY  
RECOGNITION**

**PREMIERES AND  
ADVANCED FILM  
SCREENINGS**





# PROGRAMME OVERVIEW



## **Silverbird Cinema**

**Tuesday, 14 November 2023**

### **Welcome Night Day 1**

- ▶ Cocktail And Networking Session
- ▶ Film Screening

## **Movenpick Ambassador Hotel**

**Wednesday, 15 November 2023**

### **Conference and Exhibition Day 2**

- ▶ Studio Presentations
- ▶ Keynote Presentation
- ▶ African Cinema Market Statistics
- ▶ African Region Briefing
- ▶ Industry Insight Sessions
- ▶ Physical and Virtual Exhibition
- ▶ Film Premiere
- ▶ After Party

**Thursday, 16 November 2023**

### **Conference and Exhibition Day 3**

- ▶ Studio Presentations
- ▶ Panel Discussions
- ▶ Industry Insight Sessions
- ▶ Scheduled Meetings
- ▶ Physical and Virtual Exhibition
- ▶ Awards Night Cocktail Reception



# WHO CAN ATTEND THE AFRICA CINEMA **SUMMIT?**

- ▶ Cinema Architects and Builders
- ▶ Exhibitors
- ▶ All Cinema value chain businesses
- ▶ Film Authorities
- ▶ Heritage and Cultural Authorities
- ▶ Government
- ▶ Investors
- ▶ Production houses and Individual Producers
- ▶ Studios
- ▶ Distributors
- ▶ Filmmakers
- ▶ Developers and Mall Owners
- ▶ Cinema Consultants
- ▶ Chambers of Commerce
- ▶ Film Academies
- ▶ Associations
- ▶ Entertainment Centers



# SPECIAL GUEST



**HON. DR. IBRAHIM  
MOHAMMED AWAL**

MINISTER OF TOURISM  
ARTS AND CULTURE  
GHANA



# SPEAKERS & PANELIST



**JULIET YAA ASANTEWA ASANTE**  
CHIEF EXECUTIVE OFFICER, THE  
NATIONAL FILM AUTHORITY, GHANA



**MOSES BABATOPE**  
CO-FOUNDER, GROUP DEPUTY  
MANAGING DIRECTOR/MANAGING  
DIRECTOR FILMONE, THE FILMHOUSE  
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FILMONE ENTERTAINMENT



**FUNMI ONUMA**  
COUNTRY MANAGER,  
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ANGEL INVESTOR | ENTREPRENEUR |  
WRITER-PRODUCER



**DANIEL DAMAH**  
PRODUCER, TD AFRIQUE



**OPE AJAYI**  
DISTRIBUTOR (CINEMAX),  
PRESIDENT, CINEMA EXHIBITORS  
ASSOCIATION OF NIGERIA



**MICHAEL WILLIAMS (TBC)**  
GENERAL MANAGER, EBONY  
LIFE CINEMAS



**CHRISTINE SERVICE (TBC)**  
SVP, DISNEY AFRICA



**CHINAZA ONUZO (TBC)**  
FILMMAKER - INKBLOT STUDIOS



**JADE OSIBERU (TBC)**  
FILMMAKER - GREOH STUDIOS



**ROB ARTHUR**  
DIRECTOR & FOUNDING PARTNER  
ENTERTAINMENT SOLUTION  
SERVICES LTD



# ORGANISING COMMITTEE



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SENIOR ADVISOR, NFA





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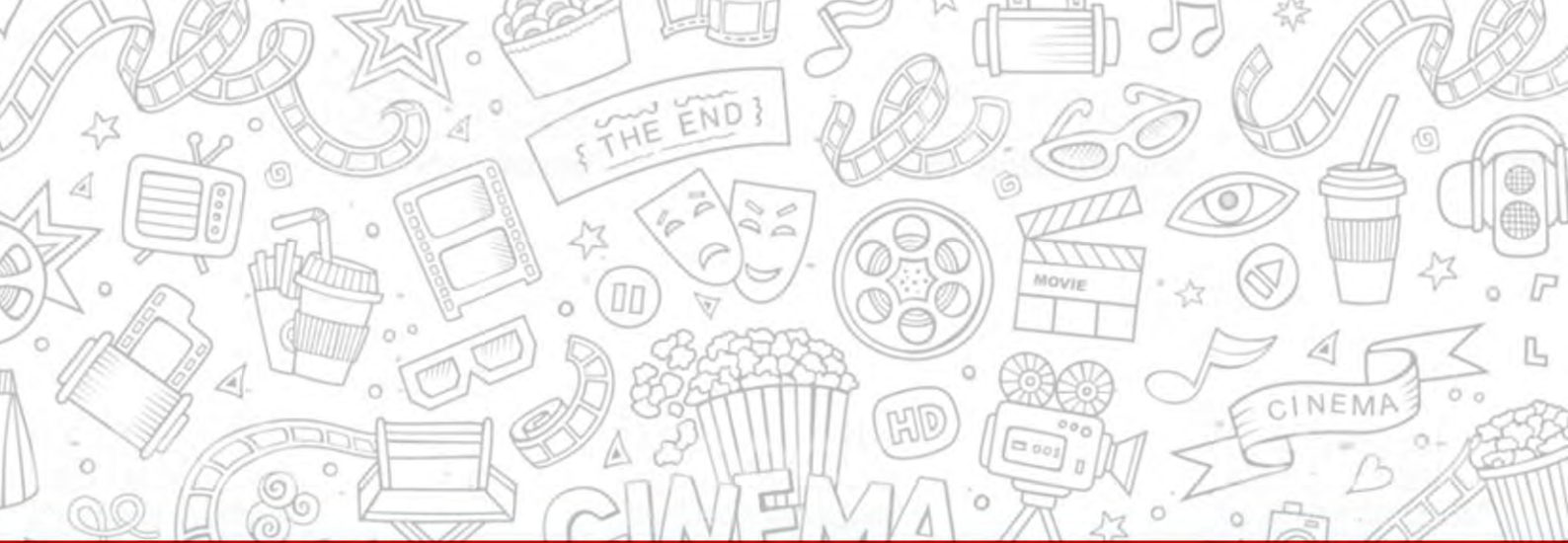


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