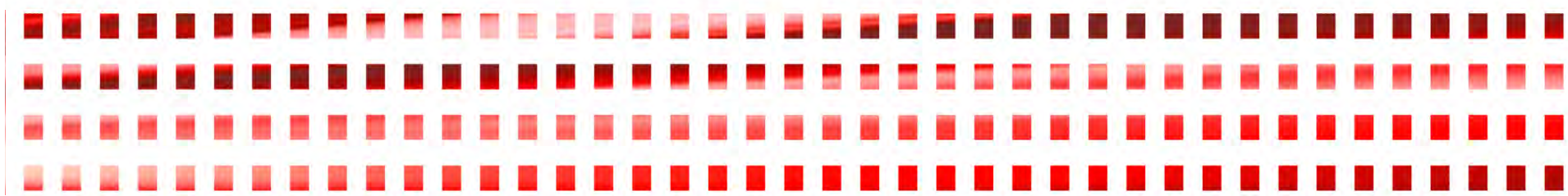
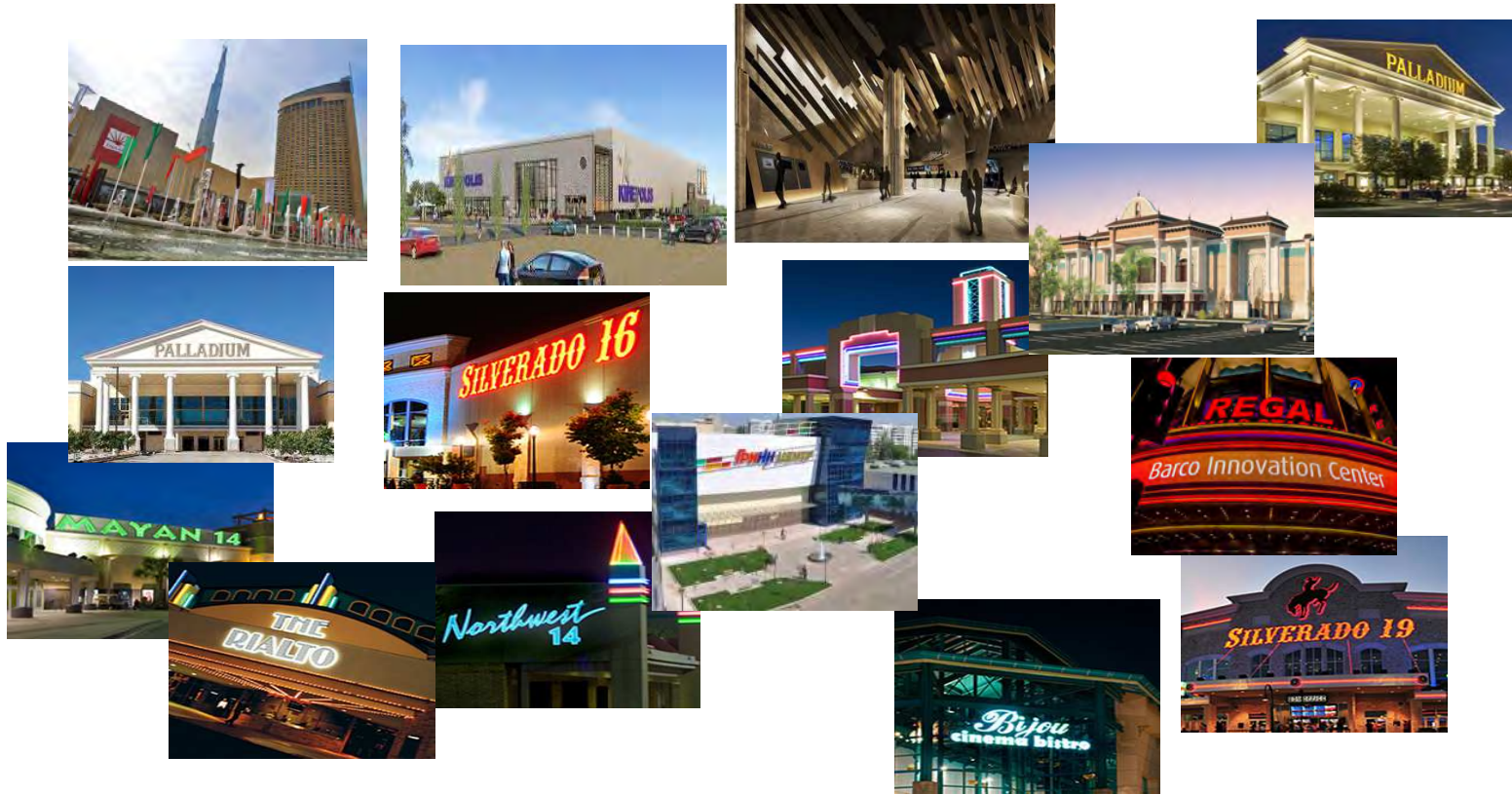


**All-Laser multiplexes –
The new standard for cinema**
ICTA – Manufacturer's presentation



All-Laser multiplexes are reality today

15 All-Barco-Laser multiplexes, many more to come



4 key reasons for going All-Barco-Laser



Much better image quality



No more lamps costs



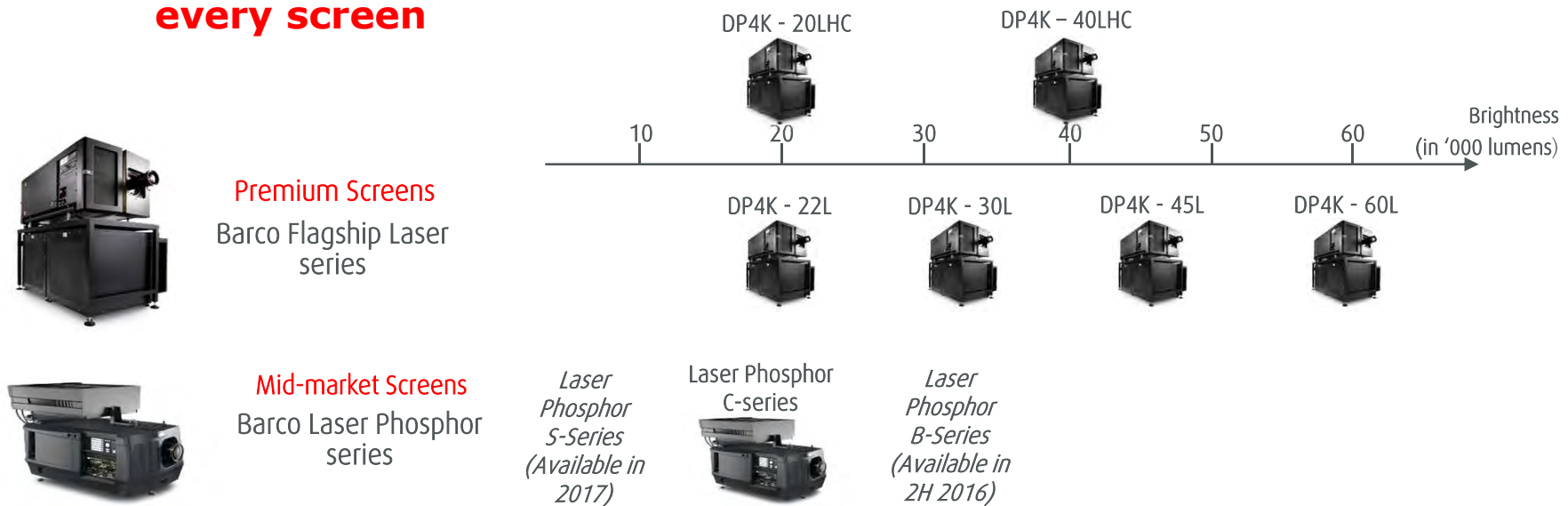
Lower electricity costs



Lower labor costs / more commercial time

How Barco is making it happen

The widest laser portfolio, providing the best laser choice for every screen



Smart design for the best TCO

- Longest laser lifetime
 - >40.000 hours for Flagship Laser, >30.000 hours for Laser Phosphor
 - <1% brightness roll-off in 12 months *demonstrated* for Flagship Laser
- Highest energy efficiency, above 6lm/W for both series

Barco Flagship Laser = the best return on investment for premium screens



Fantastic audience experience

Significantly higher revenues

Cost-effective premium screen solution

Discover it in MR118

Enjoy it during "The BFG" on Thursday

Barco Laser Phosphor = bringing laser benefits to every screen, unlocking all-laser multiplex savings



Considerable cost savings

Increased ease of use

Superior image quality

**Discover
it @
MR120**