

The Event Cinema Association

ECA Board Members

- Melissa Cogavin, Managing Director, UK
- Fabrice Testa, DSAT Cinema, Belgium
- Oleg Berezin, Neva Film, Russia
- Graham Spurling, Movies@, Ireland
- Isabelle Fauchet, Live Digital Cinema Ltd, UK
- Peter Wilson, HDDC, UK



Some stats!

Event Cinema:

- Event Cinema market was worth nearly \$300m worldwide in 2014
- 35% growth since 2013
- UK strongest market (3.2% of box office share), followed by USA, Italy and France
- EC Revenue in France grew by 76.7% in France in 2014
- 6 world/UK box office records set and broken in 18 months

ECA:

- Launched September 2012
- 100 members from 23 territories worldwide
- 9 board members
- Mission is to support and promote Event Cinema
- Conferences, networking, training, best practice guides, industry reports, box office data





Melissa Cogavin

- Managing Director, Event Cinema Association
- Founded ECA in 2012
- Consultant in Alternative Content 2009-2012
- Former Director Film Operations at Paramount Pictures and Disney
- Co-authored industry report on Event Cinema, commentator in trade press on EC
- ECA Board Member

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@eca100





Fabrice Testa

- CEO of DSAT Cinema, part of the Ymagis group
- 25 years' experience in high tech/digital technologies at entrepreneur & executive level
- 10 years in digital cinema: start up businesses, digitisation of cinema, content delivery and Event Cinema distribution
- Passionate about new technologies, social media, customer analytics
- ECA Board Member

Fabrice.Testa@dsatcinema.com



@fabricetesta



Oleg Berezin



- Co-founder & MD of Nevafilm
- Pioneer of Digital Cinema in Russia
- Nevafilm is #1 DC Integrator in Russia
- Over 25 years' experience in the cinema Industry
- ECA Board member

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@nevafilm





Peter Wilson

- Owner, HDDC Ltd
- Chair, Technical Delivery Handbook Committee
- Heavily invested in Digital Cinema Production through Presentation since 1985
- Pioneered many world firsts in EC
- Now operating end to end EC Training
- ECA Board Member

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Isabelle Fauchet

- Former Head of Cinema at the Royal Opera House from 2009-2013
- Launched Live Digital Cinema Ltd in 2013
- Specialist in live broadcasts into cinemas
- ECA Board Member

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@LiveDigCinema





Graham Spurling

- Director at Movies@ Cinemas, Ireland
- Over 39 years' experience in the cinema Industry
- In summer 2009, the first in Ireland to go to a fully digital multi screen cinema
- Largest purveyor of Event Cinema in Ireland
- ECA Board Member

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[@moviesatcinemas](https://twitter.com/moviesatcinemas)



Thank you.

We'll be here all afternoon

Please come and chat!

www.eventcinemaassociation.org

