



Future Of Cinema – What Might Be Next?

Richard Mitchell, Head of Global Marketing, Harkness Screens

“

The cinema is really built for the big screen and big sound, so that a person can go into another world and have an experience.

”

David Lynch, Director



**CINEMA =
EXPERIENCE**

TECHNOLOGY
SIGNATURE
IN-THEATRE
SCREENS
SCREEN
HIGH
AUDIO
ATMOS
DIGITAL
CLARUS
LASER
3D
SEATING
AURO
PREMIUM
PWT
LARGE
4D
BRIGHTNESS
DINING
PROJECTION
RECLINERS
IMPROVED
FORMAT

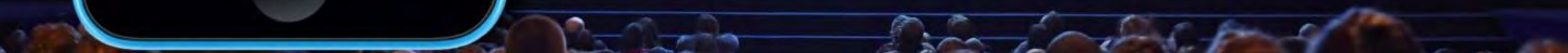


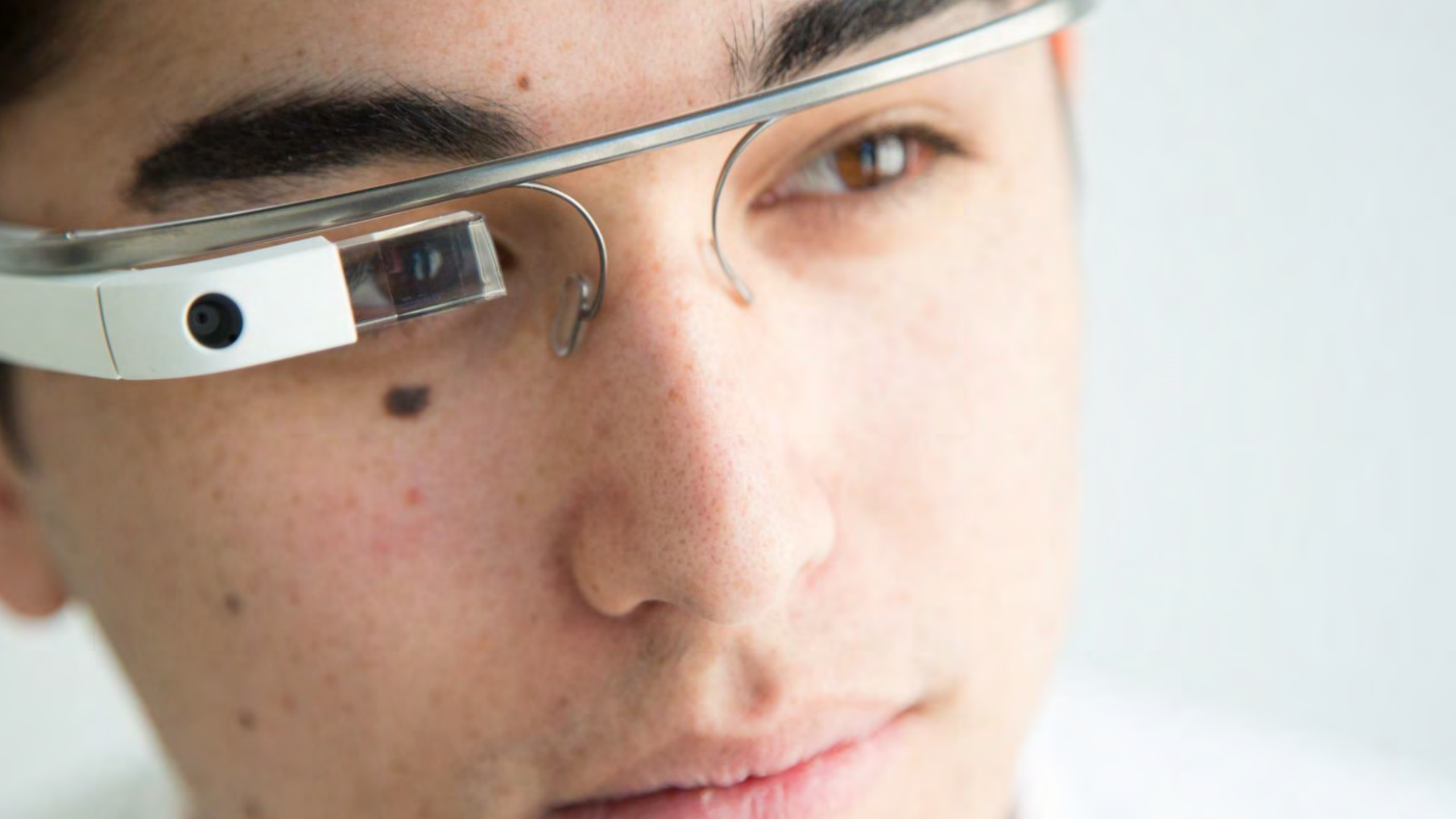
INTERACTIVE

TRADITIONAL



Oculus VR
HD Prototype

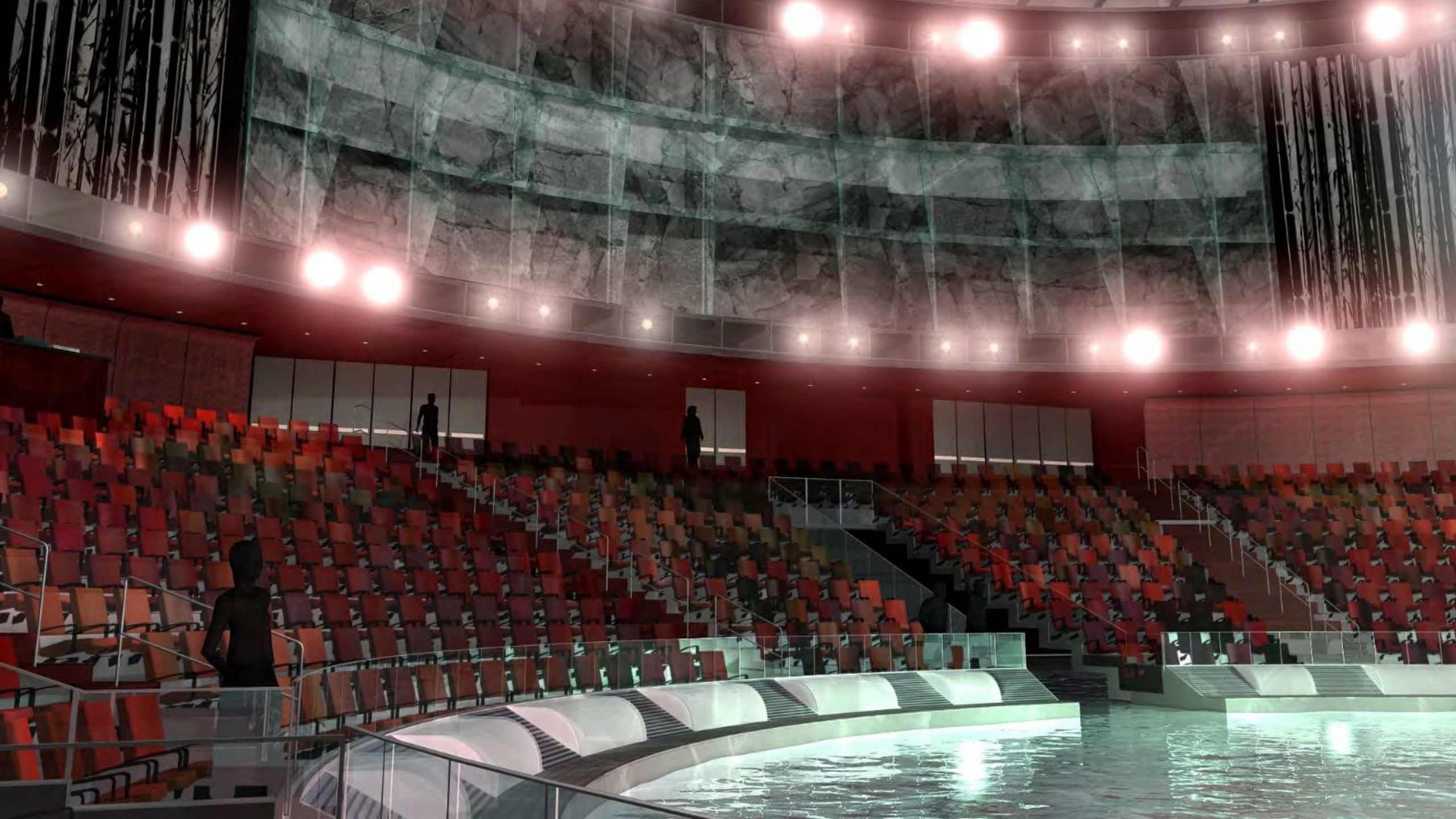




“ The whole aspect of cinema and film festivals should be a moment to come together and celebrate art and humanity. It would be a shame if there was such a divide. ”

Keanu Reeves, Actor





TECHNOLOGY
SIGNATURE
IN-THEATRE
SCREENS
SCREEN
HIGH
AUDIO
ATMOS
DIGITAL
CLARUS
LASER
3D
SEATING
AURO
PREMIUM
PWT
LARGE
4D
BRIGHTNESS
DINING
PROJECTION
RECLINERS
IMPROVED
FORMAT

INNOVATION – WHAT NEXT?

Limited only by our imagination...

